



PILC 2025

PAR INTERNATIONAL LEADERSHIP CONFERENCE

TRANSFORMATIONAL LEADERSHIP IN THE DIGITAL ERA

OPATIJA / RIJEKA, CROATIA
20 - 22 March 2025



Financira
Europska unija
za odličnije



REPUBLIKA HRVATSKA
Ministarstvo gospodarstva
i održivog razvoja



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HashNET *Fast Lane*



SIMORA

INVITATION

On behalf of the Dean of PAR University of Applied Sciences, Associate Professor Gordana Nikolić, Ph.D., we are honored to invite you to the International Scientific and Professional Conference - PILC 2025.

The official opening will take place on March 21, 2025, at Amadria Park, Conference Park 25/7, Viktora Cara Emina 6, Opatija, starting at 10:30 AM.

Please, confirm your attendance by Wednesday, March 19, 2025,
via email at: conference@par.hr.

We look forward to welcoming you to the conference!



PANEL 1 | TRANSFORMATIONAL LEADERSHIP IN THE DIGITAL ERA

MODERATOR: NENAD ANTOLOVIĆ (RIJEČKA RAZVOJNA AGENCIJA PORIN)



DANICA PURG

IEDC – Bled School of Management



IGOR PURETA

RAMIRO d.o.o.



VIOLETA BULC

ECOCIVILISATION



KRISTIЈAN GREGORIĆ

VALICON d.o.o.



SONJA STAHOR GAŠPAR

JGL - Jadran Galenski
Laboratorij d.d.

PANEL 2 | SHE: LEADING WITH EMPATHY IN THE DIGITAL ERA

MODERATOR: LIDA HAMAR PALADIN (HAMAR MEDIA)



MARINA ROŽIĆ

CROATIAN CHAMBER OF ECONOMY



TANJA PURETA

RAMIRO d.o.o.



TANJA DŽIDO

SHHEFICA



ANA MILAS

SERENGETI D.O.O.

ONE-ON-ONE SESSION



ANA RADIŠIĆ

PODCAST - PUTEM OBLAKA S ANOM RADIŠIĆ



GORDANA NIKOLIĆ

PAR UNIVERSITY OF APPLIED SCIENCES



PANEL 3 | KEEPING PACE WITH THE DIGITAL NATIVES: CHALLENGES AND OPPORTUNITIES

MODERATOR: IVANA RADOVNIKOVIĆ MARKOVIĆ (SKILL BOX)



ANTE LUČIĆ

A-LINK SAVJETOVANJE J.D.O.O.



MAKEDONKA DIMITROVA

ECOS SUSTAINABILITY INSTITUTE/UNIVERSITY
AMERICAN COLLEGE SKOPJE



BRUCE YERKOVICH

LINDEN TREE RETREAT & RANCH



KATA LEUTAR

IMEA CONSULTING

CONFERENCE PROGRAMME

20 MARCH 2025

19:00 - PARTICIPANTS GATHERING
Hotel Milenij, Opatija, Reception

15:30 – 15:45 COFFEE BREAK
Amadria Park, Conference Park 25/7

21 MARCH 2025

10:00 – 10:30 REGISTRATION
Amadria Park, Conference Park 25/7

15:45 – 16:45 PANEL 3 – KEEPING PACE WITH THE DIGITAL NATIVES: CHALLENGES AND OPPORTUNITIES
Amadria Park, Conference Park 25/7

10:30 – 11:00 OPENING SESSION
Amadria Park, Conference Park 25/7

16:45 – 18:15 ACADEMIC PAPER PRESENTATIONS
Amadria Park, Conference Park 25/7

11:00 – 12:30 PANEL 1 – TRANSFORMATIONAL LEADERSHIP IN THE DIGITAL ERA
Amadria Park, Conference Park 25/7

18:15 – 18:30 CONFERENCE CLOSING
Amadria Park, Conference Park 25/7

12:30 – 13:00 ONE-ON-ONE SESSION
Amadria Park, Conference Park 25/7

20:00 – 00:00 COCKTAIL PARTY
Keight Hotel Opatija, Curio Collection By Hilton

13:00 – 14:30 LUNCH BREAK
Amadria Park, Conference Park 25/7

22 MARCH 2025

14:30 – 15:30 PANEL 2 – SHE: LEADING WITH EMPATHY IN THE DIGITAL ERA
Amadria Park, Conference Park 25/7

10:00 – 11:00 ACADEMIC AND BUSINESS NETWORKING
Hotel Milenij, Opatija

11:00 – 13:00 LIBURNIA EXPERIENCE
Opatija

