



Arts, Biases and a Touch of India in Luxembourg

Luxembourg, 31 May 2023 - **The G100 Wing for Pay Parity & Corporate Transformation, a prominent advocate for gender equality, organised two encounters in Luxembourg to explore the works of European and International artists while calling for collective action to create an inclusive and equitable art landscape. These initiatives concluded the month of May, celebrated as Diversity Month, and shed light on the disparities that exist within the art world, where women artists continue to experience income gaps and unequal recognition.**

Recent studies have revealed that women artists face significant challenges, including an overall income gap of 25% less than their male counterparts and earnings nearly 30% lower from their creative endeavors. These disparities highlight the urgent need for action to ensure that all creative talents are valued and fairly compensated.

« When it comes to equality and inclusion, Luxembourg is showing the way to many other countries. I am confident that authorities, museums, and organisations in Luxembourg can recognise the immense talent and contributions of women artists. » « I call upon them to design and implement cultural and public strategies that ensure equitable treatment and fair compensation for female artists. By valuing and supporting their work, we can foster an environment of inclusivity and creativity within the art world and the society as a whole." Says Lucia de Luca, Chair of the G100 Wing for Pay Parity & Corporate Transformation, and the host of those two events, underscoring the key role that authorities, museums, and organisations in Luxembourg can play in this field.

The visits were organised to welcome esteemed Indian artist and entrepreneur, Beena Unnikrishnan, and acclaimed Film Maker and Scriptwriter, Joseph Jain in Luxembourg as part of their European Tour. Beena Unnikrishnan, Global Chair of the G100 Arts Leadership and Films Wing, presented her groundbreaking project, "64 Yogini," a series of 64 paintings that offer an artistic and spiritual experience, awakening consciousness and strengthening the connection with the divine feminine inherent in all human beings. Both Beena and Joseph Jain recently showcased their tribute to the Sacred Feminine at the famous Film Festival in Cannes.

The delegation from the G100 Wing for Pay Parity & Corporate Transformation discovered the works of European and International artists at the European Investment Bank Institute and at Mudam Luxembourg while facilitating discussions on the biases faced by women artists. These conversations served as a platform for exchanging ideas, identifying solutions, and raising awareness about the need for gender equality in the arts.

These art visits concluded the month of May, celebrated as Diversity Month, and marked an important milestone in the ongoing efforts to promote gender equity in the arts. The G100 Wing for Pay Parity & Corporate Transformation is an international group dedicated to promoting gender parity, fair compensation, and inclusive practices within the arts and beyond. By organizing events like these arts visits, the G100 Wing aims to amplify the voices of women artists, challenge societal biases, and inspire collective action for a more equitable future.

For more information, feel free to contact also in French: Lucia de Luca, at + 352 671 05 11 68.

Note for the press:

About G100

G100 is an empowered group of 100 women leaders from across the world, leading 100 global wings, supported by 100 He for She champions (Denim Club) and 100 Country Chairs for powerful advocacy, awareness & impact across governments and organisations for a gender-equal future. G100 comprises and engages with a league of luminaries including Nobel Laureates, Heads of State, Ministers, Businesses, Universities, Philanthropists, Investors, Entrepreneurs, Professionals, and Corporate and Community Leaders. It was created in 2019 by Dr. Harbeen Arora Rai, an Indian entrepreneur and philanthropist. <http://www.g100.in>